



# Palmyra

Palmyra Enterprises, LLC Presents:

## Hillary Simpson

Experience. Results. Performance.



# Client Services



## Focusing on Value & Innovation

At Palmyra we are focused on building relationships through client services, by identifying the goals and objectives of our clients, their horses and their dreams.

Palmyra's value can be seen not only through its horse and rider education programs but through its passion for customer service.

At Palmyra we evaluate your issues, outline a personal program and execute the most direct steps to accomplishing a preferred equine lifestyle. We create value for our clients by establishing positive awareness and solving the "right" problems. We offer a safe and distinctive environment to learn, play and relax.

Palmyra's dynamic team offers a comprehensive approach, anticipating the needs of our clients and identifying opportunities where deliverables meet expectations.

## The durable competitive advantage

### Let Palmyra help you...

- Identify your objectives
- Analyze your relevant factors and needs
- Help you consider alternatives
- Help you select the best options
- Implement your decisions
- Evaluate & rebalance goals

## Services & Skills

- Lessons
- Training / Clinics
- Sales
- Partnerships
- Equine Investments
- Competition services
- Horse Show services
- Concierge client services

**"Together Everyone Achieves More "**

# Palmyra Enterprises, LLC

## About Palmyra

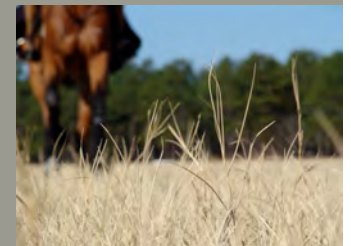
Palmyra Enterprises LLC is a full service show jumping stable owned and operated by Hillary and William Simpson. Palmyra's range of services includes: lessons, training, selling horses, competing, and concierge client services. Our team approach is committed to upholding equestrian integrity by bringing excellence to our family of horses, clients, owners, sponsors and athletes. Our performance-based model is primarily concerned with developing solutions to fit each individual's unique needs.

We are focused on providing the best possible service to our clients and horses to meet today's challenges in equestrian sports. Palmyra maintains a full service training facility in Southern Pines, NC; as well as a year-round traveling show schedule with a winter base in Wellington, FL and a summer base in Woodstock, VT.

**"Nothing happens until the idea moves into action... "**

## Core Values

*Quality – Integrity – Leadership  
– Excellent Customer Experiences –  
Responsible Stewardship – Openness &  
Disclosure – Excellence – Positive  
Impact – Program Evaluation  
– Teamwork*



## About Hillary

Hillary Simpson started riding before she could walk; this was a natural progression as she is the daughter of Christina Schlusemeyer, a highly successful professional Hunter and Jumper trainer. Hillary launched her competitive riding career with numerous benchmark accomplishments throughout her young riding life. Currently she is working on developing her business, Palmyra Enterprises LLC. Her sights are set on riding at the international level within the next year, teaching clients and acting as a buying and selling agent for show horses.



## Mission:

Our focus is a team approach committed to maximizing consistent performance for our global family of horses, clients, owners, and athletes. We believe our positive outlook and dedication allows us to provide superior service to our clients by delivering a measureable difference of excellence.

## For Additional Information

For additional Palmyra team member information and to learn more about Palmyra's services please visit us at [www.hillarysimpson.com](http://www.hillarysimpson.com).

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