
JUMPER, EQUITATION, & HUNTER TRAINER - PROFESSIONAL ATHLETE

Highly driven business owner with demonstrated ability to provide strategic planning necessary to produce successful horses and riders bringing clients to the next level of competitive performance. Exceptional talent for establishing and nurturing strategic client relationships and conceiving, planning, and coordinating targeted programs to maximize horse and rider development. Excels training both junior and adult riders working towards developing potential talents. Experience planning and managing a wide range of both short- and long-term projects — from rider development and show schedule coordination to development of specific goals for riders, young horses as well as her own high performance string. Core competencies include:

Jumper Training & Showing / Equitation Training / Hunter Training & Showing / Horse Management / Athlete Strategic Planning / Sales Strategies / Partner Relationships / Event Planning / Brand Awareness / Relationship Management

SELECTED CAREER HIGHLIGHTS

- **Success at a very young age:** 1986 Grand Champion Pony Finals (age 7); Small Pony National Champion 1987
- **Junior Career Major Achievements: 1993 - Pin Oak Farm Perpetual Trophy, WEF Junior Jumper High Score Circuit Award, National and Grand National Champion Large Junior Hunter; 1995 - won Calvin Klein Equitation Class, Wayne Carroll Sportsmanship Award, National Champion Large Junior Hunter; 1996 - won Rolex/USET Talent Search Finals East, won Eisers/Pessoa AHSA Hunter Seat Medal Finals, Silver Medal Team Prix de States, Bronze Medal Junior A Team America's Cup Sao Paulo Brazil, AHSA/Breyer Junior Equestrian of the Year; 1997 - Team Bronze North American Young Riders Championships**
- **Grand Prix Experience:** Numerous placings in grand prix ring from 2009 to present; including recent success with Nopus du gue Joubert – 7th in \$125,000 CSI*** Bromont, Quebec 2011, 11th Suncast 1.50M Classic WEF 4, 2012.
- **USEF Ranking List:** Broke Top 100 threshold in the Rolex/USET ranking list – summer 2011
- **Board & Committee Experience:** Currently serve as Co-Chair of the Young Professionals Committee of the United States Hunter Jumper Association (USHJA), member of the Professionals Committee (USHJA) and Open Hunter Task Force (USHJA). Also serve as a member of the Elizabeth B. Rogers Foundation and the James Simpson III endowment at Duke University Medical Center.

PROFESSIONAL EXPERIENCE

Palmyra Enterprises, LLC, Southern Pines, NC

September 2007 to Present

Owner Athlete and Operations Manager: Established as a small niche training and sales business focused on an attentive individual approach to each client's needs, horses, and goals. Built a highly effective team to manage personal competition horses and clients services.

- **Customer Relationship Management:** Establishing customer communication strategies and overseeing customer service and support. Focusing on clients as individuals and planning their goals and competition schedules according to their unique needs and objectives.
- **Strategic Planning:** Determining competitive goals for each client and horse to best set show schedule to maximize efforts for peak performance in appropriate timelines.
- **Team Building:** Built a core team to streamline the effectiveness of show management and competition schedules. Superior horse care management focused on fitness and performance.
- **Brand Awareness:** Creating a brand of top quality riding, training and horse sales.
- **Training:** Utilizing years of working experience with top professionals in the industry combined with years of success in the show ring to help clients develop their full potential as riders.

PROFESSIONAL EXPERIENCE CONTINUED

EARLIER EXPERIENCE as **rider** at **Quiet Hill Farm**, a very successful and highly recognized show stable owned by Hillary's mother Christina Schlusemeyer based in Ocala, FL; engaged in the purchase, training, and sale of hunters, jumpers and equitation horses. Worked with top trainers in the show jumping industry: including Christina Schlusemeyer, Robert Braswell, Frank Madden, George Morris, Chris Kappler, and Norman Dello Joio.

CURRENT COMMUNITY AFFILIATIONS

UNITED STATES HUNTER JUMPER ASSOCIATION (USHJA): Co-Chair Young Professionals Committee	2010– Present
UNITED STATES HUNTER JUMPER ASSOCIATION (USHJA): Professionals Committee	2010 – Present
UNITED STATES HUNTER JUMPER ASSOCIATION (USHJA): Open Hunter Task Force	2011 - Present
JAMES SIMPSON III ENDOWMENT, DUKE UNIVERSITY: Founder	1996 – Present
EBR FOUNDATION: Member	1996 – Present
JDRF HOPE GALA, RALEIGH, NC: Member Patron's Committee	2010 - Present